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FOR IMMEDIATE RELEASE

**SPARK UP SUMMER FUN WITH AN EXCITING, FAMILY-FRIENDLY  
MOBILE GAME**

**New Mobile Game Offers Heartfelt Fun for Everyone of All Ages**

**Redwood City, California, July 19, 2012:** With the kids out for the summer, how will your family spend their sunny days? Now you can share some upbeat family time with Neon – an adorable but rambunctious young seal – in Brandyl’s newest must-play mobile game: *Seallife: Neon’s Turtle Toss*. This is a great game for everyone, so bring your swimsuit and take a journey to Neon’s beautifully rendered island home. Enjoy endless excitement on an adventure helping this delightfully high-spirited seal pup rescue the baby turtles from an evil bird, Skylord. Watch out because Skylord will do everything he can to ruin Neon’s fun as the bird and his crab minions try to take over the island. With the help of a magic medallion, it’s up to you to divert Neon from trouble. Don’t worry, because simple play prompts at the start of the game allow almost anyone to quickly jump in and have fun. Tap and swipe the screen to help get Neon shuffling along the beach and slinging turtle shells at incoming crabs and falling rocks. As the game evolves, new multi-shell power-ups and bonuses can be unlocked for more exciting gameplay. Get ready to dive into fun with this summer’s hottest young seal. Parents can rest assured that the remainder of their kids’ summer will be filled with exciting and heroic adventures with Neon in this new fun app.

“At Brandyl, we are devoted to creating memorable entertainment with loveable characters, stimulating play mechanics, and appealing storylines suitable for players of all ages and abilities,” indicates France Tantiado, CEO at Brandyl Inc.

In addition to the stimulating ricochet-based game mechanics and fun characters, words scroll across the screen to provide subtle positive messages. Bring out your inner child

and join your kids as they learn about friendship, encouragement, and heroism in this charming game. Neon teaches that determination and courage can help overcome almost any obstacle. Kids and parents alike can get a taste of this new mobile application, giving everyone a chance to be a hero with Neon this summer. So get your tall glass of cold lemonade ready, put on your sunscreen, and be prepared for your hottest summer filled with great adventure. Don't miss a moment and bring Neon everywhere you go with this great kid-friendly app: ***Seallife: Neon's Turtle Toss*** is now available for full-version purchase on iPhone, iPad, and Android mobile devices. Stay tuned for its release on Amazon Kindle Fire!

Refresh and exhilarate your summer with this year's must-play mobile application.

Apple App Store:

<http://itunes.apple.com/us/app/seallife-neons-turtle-toss/id506446692?ls=1&mt=8>

Google Play Store:

<market://details?id=com.brandyl.turtletoass>

*Brandyl Inc is a digital entertainment company based in Redwood City, California, focused on developing fun, family-friendly, and innovative mobile applications. We provide entertainment that captivates and connects consumers of all ages.*

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